

Dear [Umair Idrees],

I hope you're doing well.

As discussed, please find below the complete **Service Agreement** outlining the scope of work, modules, workflow, payment terms, and delivery structure for the BacklyHub-style platform you requested.

If everything looks good, you may reply with **“Approved”**, or request any changes.



SERVICE AGREEMENT

This Service Agreement (“Agreement”) is made between:

Service Provider: [Muhammad Aqib]

Client: [Zahid]

Both parties mutually agree to the following terms and deliverables.

1. PROJECT SCOPE

The Service Provider will build a complete replica of <https://backlyhub.com/> with the following modules:

1.1 Front-End Website

- Modern and responsive homepage
- Clean UI/UX
- Complete front-facing interface

1.2 Guest Posting Platform

- Users can add websites
- Website profile/DP area
- Display of metrics & stats
- Only Admin-approved websites will appear to advertisers

1.3 Advertiser Dashboard

- Create advertising orders

- Pay via **PayPal integration**
- Automated email notifications:
 - Advertiser
 - Publisher
 - Admin

1.4 Publisher Dashboard

- Receive new orders
- Mark orders as **Completed**
- Submit published link
- Automatic confirmation email to advertiser

1.5 Admin Dashboard

- Order overview
 - Advertiser order details
 - Publisher assignment details
 - Order value & status tracking
 - Manual controls & system management
 - **Website Approval System**
 - Approve submitted websites
 - Reject/Disapprove websites
 - Review website details & stats
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2. WORKFLOW

1. Advertiser submits order
2. Payment through PayPal
3. Email to Advertiser, Publisher, and Admin
4. Publisher completes order → submits link

5. Advertiser receives publication confirmation

3. ADDITIONAL FEATURES

Any extra modules or features requested outside this defined scope may require **additional cost**, depending on complexity.

4. PROJECT COST & PAYMENT TERMS

Total project cost: **PKR 220,000**

Payment Structure

- **50% — PKR 110,000** (Before starting the project)
 - **25% — PKR 55,000** (After advertiser & publisher dashboards are completed)
 - **25% — PKR 55,000** (After final completion before delivery)
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5. TIMELINE

Timeline will be mutually agreed based on project development and any additional requirements added during the process.

6. OWNERSHIP

Complete ownership and source code will be transferred to the Client after full payment.

7. CONFIDENTIALITY

Both parties agree to keep all shared project information confidential.

8. ACCEPTANCE

Please reply to this email with **“Approved”** to initiate the project.



aqib asif

to business, me ▾

15:12 (3 hours ago)



Hi Zahid,

Thanks for sharing your concerns. Please rest assured these points are already covered and will be handled properly.

To confirm:

- **Buyers/Advertisers** can pay via **PayPal + Crypto Wallet**.
- **Publisher** payments will be **PayPal only**.
- The **front dashboard** will have a **unique and different color combination**.
- Any **code-related issues or errors** will be resolved within a **3-month free support period** after delivery.

Please feel free to let me know if you have any other concerns.

Best regards,
Muhammad Aqib

